

# *Ocean Rate Bulletin*



## **Lettuce:**

### **Total TEU/FEU:**

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2001. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2001 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2001.

### **Market Share-July:**

Each carrier's current market share is based on the number of containers shipped during July 2001. Source: PIERS, July 2001.

### **Market Share-CY 2001:**

Each carrier's market share is based on the total number of containers shipped throughout the 2001 calendar year. Source: PIERS, 2001.

### **Transit Time**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line" and "The Shipping Guide on the Web."

### **Ocean Rates**

Ocean rates are applicable for September 30, 2001. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the E-Transport on-line rate tariff, PLUS Tariff retrieval systems, and individual shipping line websites.

### **Container Rate**

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

### **Definitions**

- AI = All Inclusive
- ARB = Arbitrary Charge
- BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
- CAF = Currency Adjustment Charge
- CFS = Container Freight Station - used to consolidate shipments.
- Chassis = Chassis Surcharge
- KT = 1,000 Kilograms (Metric Ton).
- PC = Per Container
- THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
- FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, Heidi Reichert, and April Taylor of the Shipper & Exporter Assistance Program, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Reichert on (202) 690-2325, or Taylor on (202) 690-1326 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: July 2001

Month\Year: 99.4 \ 391.4

Surcharges:

Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.	Size	ContainerRate
Maersk-SeaLand	41%	45%	15 Days	\$3,550 <sup>1</sup>	\$140 <sup>1</sup>	\$40 <sup>1</sup>							\$3,730
MOL	19%	9%	13 Days	\$3,150 <sup>1</sup>	\$140 <sup>1</sup>	\$40 <sup>1</sup>							\$3,330
Hyundai	16%	17%	13 Days	\$4,150 <sup>1</sup>	\$140 <sup>1</sup>								\$4,290
APL	15%	11%	14 Days	\$3,950 <sup>1</sup>	\$140 <sup>1</sup>	\$40 <sup>1</sup>							\$4,130
NYK Line	8%	15%	14 Days	\$2,850 <sup>1</sup>	\$140 <sup>1</sup>	\$40 <sup>1</sup>							\$3,030
OOCL	1%	1%	14 Days	\$3,000 <sup>1</sup>	\$140 <sup>1</sup>	\$40 <sup>1</sup>							\$3,180
K Line	1%	0%	17 Days	\$3,000 <sup>1</sup>	\$240 <sup>1</sup>	\$40 <sup>1</sup>							\$3,280

<sup>1</sup> Rate is per container

**Average Container Rate** \$3,737

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: July 2001

Month\Year: 56.9 \ 195.1

Surcharges:

Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.	Size	ContainerRate
APL	42%	33%	13 Days	\$3,950	\$140	\$40	4%						\$4,288
MOL	15%	14%	14 Days	\$3,150	\$140	\$40							\$3,330
Yang Ming	11%	24%	15 Days										
NYK Line	9%	10%	14 Days	\$2,850	\$140	\$40							\$3,030
K Line	9%	3%	13 Days	\$173 <sup>16</sup>	\$12	\$40	5%					19 KT	\$3,719
Hyundai	7%	3%	13 Days	\$4,150	\$140		4%						\$4,456
Maersk-SeaLand	5%	6%	14 Days	\$3,995	\$140	\$40	4%			\$200			\$4,535
OOCL	1%	5%	13 Days	\$3,000	\$140	\$40							\$3,180
Hanjin	0%	3%	12 Days	\$3,750	\$140	\$40	4%						\$4,080

<sup>16</sup> Rate is calculated per KT not by container.

**Average Container Rate** \$3,953

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## ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To Manila, Philippines

Lettuce

*Monthly Market Share For: July 2001*

Month\Year: 0.2 \ 5.5

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share</i>	<i>Transit Time</i>	<i>Ocean Rate</i>								<i>Size</i>	<i>ContainerRate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
MOL	100%	3%	23 Days	\$4,000	\$140	\$40		\$143					\$4,323
OOCL	0%	44%	26 Days	\$3,300	\$140	\$40							\$3,480
Maersk-SeaLand	0%	37%	19 Days	\$3,350	\$140	\$40							\$3,530
APL	0%	16%	23 Days	\$3,600	\$140	\$40							\$3,780

*Average Container Rate* \$4,323

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## ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

*Monthly Market Share For: July 2001*

Month\Year: 3.2 \ 8.3

*Surcharges:*

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share</i>	<i>Transit Time</i>	<i>Ocean Rate</i>	<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>	<i>Size</i>	<i>ContainerRate</i>
APL	94%	97%	23 Days	\$3,600	\$140	\$40							\$3,780
NYK Line	6%	2%	26 Days										

*Average Container Rate* \$3,780

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: July 2001

Month\Year: 30.4 \ 189.0

Surcharges:

Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.	Size	ContainerRate
APL	33%	24%	21 Days	\$3,400	\$140	\$40	6%						\$3,784
Maersk-SeaLand	20%	20%	21 Days	\$3,350	\$140	\$40	6%						\$3,731
NYK Line	16%	5%	26 Days	\$2,850	\$140	\$40							\$3,030
OOCL	13%	15%	19 Days	\$3,300	\$140	\$40							\$3,480
K Line	8%	11%	19 Days	\$3,000	\$240	\$40	9%						\$3,550
MOL	7%	5%	18 Days	\$4,400	\$140	\$40						3 KT	\$4,580
Hyundai	3%	17%	22 Days	\$4,150	\$140		6%						\$4,539
Hanjin	0%	3%	18 Days	\$3,650	\$140	\$40	6%						\$4,049

Average Container Rate \$3,671

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo/Yokohama, Japan

Lettuce

Monthly Market Share For: July 2001

Month\Year: 6.3 \ 92.3

Surcharges:

Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.	Size	ContainerRate
Maersk-SeaLand	48%	32%	11 Days	\$2,950	\$140	\$40	38%						\$4,251
APL	16%	5%	11 Days	\$3,350	\$140	\$40							\$3,530
Hanjin	16%	4%	9 Days	\$3,150	\$140	\$40	38%						\$4,527
NYK Line	8%	16%	13 Days	\$2,650	\$140	\$40							\$2,830
OOCL	8%	1%	13 Days	\$2,800	\$140	\$40							\$2,980
COSCO	4%	6%	10 Days	\$2,350	\$140								\$2,490
Evergreen	0%	28%	13 Days	\$2,400	\$140	\$40							\$2,580
P&O Nedlloyd	0%	3%	11 Days	\$3,000	\$140	\$40	38%						\$4,320

Average Container Rate \$3,883